

## **SECRET GROUP LIMITED - COOKIE POLICY**

In common with other websites we use cookies to ensure that you get the most out of our website: <http://secretcinema28dayslater.seetickets.com/tour/secret-cinema-presents> (“Site”), and to improve the service we offer. A cookie is a text file containing small amounts of information which is downloaded to your device when you access a website. The text file is then sent back to the server each time your browser requests a page from the server. This enables the web server to identify and track the web browser you are using.

1. We use the following cookies:

- 1.1 **Strictly necessary cookies.** These are cookies that are required for the administration and operation of our Site. Some cookies that we use are necessary for our Site to function properly and to enable you to move around the Site and use its features. They include, for example, cookies that enable you to log into secure areas of our Site.
- 1.2 **Analytical/performance cookies.** We may also use an analytics service provider (including Google Analytics) for website traffic analysis and reporting. Analytics service providers generate statistical and other information about the use of the Site by using cookies, which are stored on users' computers. They allow us to recognise and count the number of visitors and to see how visitors move around our Site when they are using it. This helps us to improve the way our Site works, for example, by ensuring that users are finding what they are looking for easily. The information generated relating to the Site may be used to create reports about the use of the Site and the analytics service provider will also store this information.

You can find more information about the individual cookies we use here;  
<https://support.google.com/ds/answer/6029713?hl=en>

2. Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.
3. Except for essential cookies, all cookies will expire after 2 years.
4. If you do not wish us to install cookies on your computer for these purposes, you may change the settings on your internet browser to reject cookies. For more information please consult the “Help” section of your browser. Please note that if you do set your browser to reject cookies, you may not be able to use all of the features of our Site. To indicate your acceptance of our use of cookies in accordance with this Cookie Policy you can click accept in the appropriate place on the banner that appears on our Site. However, please note that if you do not click accept but you continue to browse the Site you will be deemed to have accepted our use of cookies in accordance with this Cookie Policy.