# **COOKIES DESCRIPTION**

Our website uses cookies. These cookies are used to ensure that you are sent the correct content when your computer requests it. We also use cookies to store special information about services provided especially for you, such as pre-sales and special offers. If you choose to buy something, we will use a cookie to remember your choice as you move through our web site.

In addition, we host content from some third parties that place cookies on your computer. These providers include our advertising partners, as well as companies such as google. Some of these cookies have 'far future' expiration dates — in other words, they are designed to stay on your computer for as long as possible.

If you wish to remove any cookies our web site has placed on your computer, please consult the instructions for your specific internet browser.

#### 1. Categories

Our cookies are categorised below to identify whether these cookies are required for the correct operation of the website or whether they are used for functional purposes only (and are therefore not mandatory).

Category	Description
strictly necessary	Strictly necessary cookies are essential to enable you to
	move around our web site and use its features and/or
	services.
Functional	Functional cookies allow our web site to remember
	choices you make, e.g. your user name, log in details and
	language preferences and any customisations you make to
	pages during your visit. They are necessary to provide
	features and services specific to individual users.
Performance	Performance cookies allow us to update this web site to
	cater for user preferences and improve performance.
	Performance cookies may also be used to help manage
	web site traffic during busy periods.
Targeting/advertising	These cookies collect information about your browsing
	habits on our site in order to make advertising (both on
	this site and other web sites you subsequently visit)
	relevant to you and your interests, to limit the number of
	times those adverts are served to you and to help measure
	the effectiveness of advertising campaigns.

## 2. Cookies we place on your computer

Cookie	Name	Purpose	Lifespan	Category
Session	asp.net_sessionid .aspnetcore.session	Application server session cookie. allows web servers to keep track your order (e.g. your ticket selections) throughout the purchase process.	Session	Strictly necessary
Server manageme nt	x-mapping-	Load balancer server mapping. used to ensure that requests to our site go to the same web server in our pool.	Session	Strictly necessary
Traffic control	sclid	Rate limiting (used for restricting traffic to our site when we are very busy).	Session	Strictly necessary / performan ce
Pre-sale	pre	Pre-sale (if we are running a password protected pre-sale, it is kept here).	Session	Functional
Source tracking	src	Holds the source of your booking (used for tracking purposes).	Session	Functional
Custom data	inf	Used to save custom data from an affiliate or external alongside a user's order (e.g. a mailing list id that this link was clicked from).	Session	Functional
User reviews (bazaarvoic e)	bvimplmain_site bvbbrandid bvbbrandsid	Applied by a third-party library from <u>bazaarvoice</u> which is used to manage user reviews for our events.	Session	Functional
Offers and codes	see-offer see-codes	Stores user entered offer/discount/registration codes used to allow access to certain ticket types. Stored in a cookie so that once you enter a code, the website remembers it (and auto applies it if you refresh the ticket selection page) until you close your browser window.	30 min	Functional
Order linking	see-order-link	Allows user orders to be linked together for certain events.	20 min	Functional
Fan-share	rep	used to track sales made via a link generated from a user of our <u>fanshare platform.</u>	30 min	Functional
Affiliate tracking	aff	Stores the affiliate id (used for tracking affiliate referrals).	24 h	Functional
Affiliate window	aw	Tracks sales for bookings made via links provided by <u>affiliate window</u> (an affiliate marketing company).	30 days	Functional

Analytics (Google)	_ga _gat _gid _lc.visitor_id.*	These cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. The cookies collect information in an anonymous form, including the number of visitors to the website and where visitors have come to the website from and the pages they have visited.	1 year	Functional
Localisatio n	lang	Lsed to apply the user selected language/culture settings (including translations) when browsing the website.	1 year	Functional
Localisatio n (Google Translate)	googtrans google-language	Used to apply language translations (where applicable) for dynamic content on the website. powered by google translate.	Session	Functional
User authentica tion	see.web.v2.aspxaut h .see.web.v2.aspxaut h_name	Set when you log in with a user account, to acknowledge you are logged in and give access to 'user only' areas of the website.	Session (6 months if you select 'rememb er me')	Functional
Cookie consent	gdpraccept	set when you accept our use of cookies via the cookie information banner at the bottom of the page. once you've accepted we won't show this message again.	90 days	Functional
Localisatio n	see-country-code	Used in detecting if you are accessing one of the see tickets sites outside of the country it is hosted in (in which case a link is shown pointing you to the see tickets site for your country).	Session	Functional
Advertisin g	qca	This cookie is set by quantcast, who present targeted advertising on our websites. Stores browser and http request information.	1 year	Targeting/ advertising

### 3. Other cookies (placed by our partners)

Some cookies maybe be placed on your computer by third parties and partners we work with. these cookies may differ depending on the event you buy tickets for. Full information can be made available on request.

#### 4. Change your cookie settings

Most web browsers allow some control of most cookies through the browser settings. to find out more about cookies, including how to see what cookies have been set, visit <a href="https://www.allaboutcookies.org">www.allaboutcookies.org</a>.

Find out how to manage cookies on popular browsers:

- <u>Google Chrome</u>
- Microsoft Edge
- Mozilla Firefox
- <u>Microsoft Internet Explorer</u>
- Opera
- Apple Safari

To find information relating to other browsers, visit the browser developer's website. To opt out of being tracked by google analytics across all websites, visit <a href="http://tools.google.com/dlpage/gaoptout">http://tools.google.com/dlpage/gaoptout</a>.