

GENERAL TERMS AND CONDITIONS OF USE **OF THE HERMÈS REGISTER SITE** **FOR MILAN DESIGN WEEK 2022**

1. General information and definition

The hypertext page (hereinafter referred to as the "Site"):

<https://hermesmilandesignweek.seetickets.com>

is hosted and published by SEE TICKETS, a French simplified joint stock company with share capital of € 290.482,40 registered with the Paris Trade and Companies Register under number 453 942 948, whose registered office is located at 12, rue de Penthièvre, 75008 Paris, acting in the name and on behalf of

HERMÈS INTERNATIONAL
Limited partnership with shares with a capital of 53.840.400,12 €
572 076 396 RCS PARIS
SIRET : 572 076 396 00017
Head office : 24 rue du Faubourg Saint-Honoré, 75008 Paris
Tax identification number: FR 52572076396
Tel.: +33 (0)1 40 17 47 17

HERMÈS INTERNATIONAL is the organising company of the Hermès pavilion at the Milan Design Week, which takes place from 7th June to 12th June 2022 (hereinafter referred to as the "Event").

Use of the Site is subject to these General Terms and Conditions of Use.

Any request from a User to register for the event proposed on the Site is subject to the acceptance of these General Terms and Conditions of Use and the Privacy Policy formalised by ticking the provided box and clicking on the "Confirm" button prior to registration.

This necessarily implies the User to have read, understood and accepted without any reservation these General Terms and Conditions of Use.

The Company reserves the right to modify and update all or part of these General Terms and Conditions of Use, at any time and without having to justify it. Changes in the GTCU will be effective when posted on the Site. The continued use of the Site and/or Services after any changes to the GTCU are posted will be considered acceptance of these changes.

We advise Users to keep themselves regularly informed of the conditions in force.

Users can also download these General Terms and Conditions of Use.

The following terms are used in these terms and conditions of use of the Site:

Company: refers to HERMÈS INTERNATIONAL, as identified above.

Content: refers, without limitation, to the structure, the architecture of the Services, the editorial content, the texts and documentation, images, illustrations, photographs, electronic text and image files, audio and video files and clips as well as any other content present on the Services and/or any other element composing the Services.

General Terms and Conditions of Use or GTCU: refer to the present terms of use of the Site concluded between the User acting as a customer of the Site and the Company, governing in particular, access to the Site.

Operation: refers to the opportunity offered to Users to log in to the Site on which they can register for the Event offered on this Site.

This Operation will take place from 1st May to 12th June 2022 (included).

Services: refer to the Services accessible from the Site and published by the Company.

Site: refers collectively to the aforementioned hypertext page.

User: refers to the individuals who visited the Site, were able to log in and entered their first name, surname, and email address on the Site for registration for the Event offered on the Site.

2. Protection of your personal data

Certain personal data concerning you is processed under the responsibility of the Company within the context of the Operation and, if you have consented, for the sending of information on our future commercial operations. To learn more about the management of your data by the Company and about your rights to your data (in particular your rights of access, rectification, and opposition), please consult our Privacy Policy available on Step 2 of the user journey.

The Company may modify its Privacy Policy at any time, as provided in this document.

3. Cookies policy

What is a cookie?

A cookie is a small text file saved on your computer, tablet, or mobile that allows data about your use of the website to be recorded and tracked. The Site uses cookies to

streamline your experience on the Site and/or analyse your browsing. Cookies are managed by your internet browser.

By continuing to use the Site, you accept the configuration of our cookies and acknowledge that you understand the terms of our cookie policy.

You may change your preferences at any time by going to *"Manage Your Cookie Preferences."*

What cookies do we use?

Cookies on our Site are third party cookies. These include cookies for statistical analysis that collect information on navigation on our Site, enabling us to improve your user experience and adapt services to your preferences. All information collected is anonymous.

You may change your preferences at any time by going to *"Manage Your Cookie Preferences."*

The cookies we use are:

- **Strictly necessary**

Cookie placed by	Cookie name	Description			
		Duration	Access	Security	Only HTTP
web.digitick.com	X-Mapping	The X-Mapping cookie is associated with the Stingray Traffic Manager platform from Riverbed, which is a load balancing application for high traffic web services and sites. Used to route data and page requests to the correct server where a site is hosted on multiple servers. It has a common route of X-Mapping-followed by an eight-letter code. For more information see: https://splash.riverbed.com/docs/DOC-1515			
		Session	/		
statics.digitick.com	X-Mapping	The X-Mapping cookie is associated with the Stingray Traffic Manager platform from Riverbed, which is a load balancing application for high traffic web services and sites. Used to route data and page requests to the correct server where a site is hosted on multiple servers. It has a common route of X-Mapping-followed by an eight-letter code. For more information see: https://splash.riverbed.com/docs/DOC-1515			
		Session	/		

- **Performance**

Cookie placed by	Cookie name	Description			
		Duration	Access	Security	Only HTTP
web.digitick.com	_utmb	This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour and measure site performance. This cookie determines new sessions and visits and expires after 30 minutes. This cookie is updated every time data is sent to Google Analytics. Any activity by a user within the 30-minute life span will count as a single visit, even if the user leaves and then returns to the site. A return after 30 minutes will count as a new visit, but a returning visitor.			
		30 minutes	/		
web.digitick.com	_utma	This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour and measure site performance. This cookie lasts for 2 years by default and distinguishes between users and sessions. It is used to calculate new and returning visitor statistics. The cookie is updated every time data is sent to Google Analytics. The lifespan of the cookie can be customised by the website owners.			
		2 years	/		
web.digitick.com	_utmz	This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour and measure site performance. This cookie identifies the source of traffic to the site – so Google Analytics can tell site owners where visitors came from when arriving on the site. The cookie has a life span of 6 months and is updated every time data is sent to Google Analytics.			
		6 months	/		
web.digitick.com	_utmc	This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour and measure site performance. It is not used in most sites but is set to enable interoperability with the older version of Google Analytics code known as Urchin. In this older version this was used in combination with the _utmb cookie to identify new sessions/visits for returning visitors. When used by Google Analytics this is always a Session cookie which is destroyed when the user closes their browser. Where it is			

		seen as Persistent cookie it is therefore likely to be a different technology setting the cookie.
		Session /
web.digitick.com	_utmt	This cookie is set by Google Analytics. According to their documentation it is used to throttle the request rate for the service – limiting the collection of data on high traffic site. It expires after 10 minutes.
		10 minutes /

- Others**

Cookie placed by	Cookie name	Description			
		Duration	Access	Security	Only HTTP
web.digitick.com	_utmv	-			
		A few seconds	/		
digitick.com	web_billetterie_css5_digitick_hermesmilandesignweeka	-			
		Session	/		

Manage Your Cookie Preferences

You can easily disable and/or erase cookies from your computer, tablet or mobile by managing your browser settings.

To manage the cookies as close to your expectations as possible, we invite you to set up your browser based on the purpose of cookies.

Below are instructions for managing and disabling cookies for browsers:

Internet Explorer

- Click on the Tools button, then on Internet Options.
- Click on Privacy, click on Advanced.
- In the Cookies window, select your preferences.

Google Chrome

- Click on the Menu button, then Settings.
- Click on the Show Advanced Settings link.
- In the Privacy section, click on the Content Settings button.
- Then in the Cookies section, select your preferences.

Mozilla Firefox

- Click on the Menu button, then select Options/Preferences.
- Select Privacy.
- In the History area, for the Retention Rules option, select use custom settings for history.
- Tick or clear the Accept Cookies check box, then select your preferences.

Safari

- Click on the Safari menu, then click on Preferences.
- Click on the Security tab.
- In the Block Cookies section, select your preferences.

4. Purpose of the service

The Company proposes to publish the Site in order to allow Users to register for the Event. Access to the Site will only be possible for the duration of the Operation.

In order to use the Services, the User must have an internet connection and have all the necessary equipment, in particular a computer and a modem or any connection tool (any connection charges shall be fully borne by the User).

This Site constitutes a ticket reservation module for the Event which includes a ticket office, which is subject to these GTCU and is intended for only one categorie of visitors, described hereunder with the link to the public hypertext page <https://hermesmilandesignweek.seetickets.com>.

Visitors can only book tickets for an "on location" session.

When a User books a ticket, he/she has the option of downloading his/her ticket in PDF format immediately after booking online. In all cases, the User will receive a booking confirmation e-mail in which the PDF ticket will also be sent.

Please note that the ticket is free.

The ticket booking service is managed by SEE TICKETS, publisher of the Site.

5. Intellectual property

The Site, its Contents and Services, its software, drawings, models, databases, trademarks and logos are subject to intellectual property law. These various elements are the property of the Company, its business partners, affiliates and/or licensors, which are solely authorized to use the intellectual property rights and personality rights relating thereto, in an original capacity or by the effect of express authorization by the Company for the duration of the Operation. The User undertakes to respect these rights.

As a result, the User is prohibited from downloading, reproducing, transmitting, or representing all or part of the Site for purposes other than personal and private use. The User is also prohibited from modifying, creating a derivative work, reversing the design or assembly or in any other way attempting to find the source code (with the exception of the cases provided for by law), selling, assigning, sub-licensing or transferring in any manner whatsoever any right relating to the software used for the Site. Similarly, it is also prohibited to modify the software or use modified versions of the software, including (but not limited to) to obtain unauthorised access to the service and to access the Site by any means other than the interface provided to you by the Company.

6. Hypertext links

The Site may contain a link to www.seetickets.com website, which is authorised to sell tickets for the Event. In this case, the following provisions shall apply.

The Site may contain links to third-party websites not published or controlled by the Company. The Company is not responsible for the content or the unavailability of these sites and it is Users' responsibility to inform themselves about the general conditions of their use.

Links to third-party sites are provided solely for Users' convenience; they cannot and should not be construed as an express or implied endorsement of these sites, their content or any products or services offered on them. These links may be modified and/or deleted by the Company at any time.

Users may only set up a link to the Site with the express written authorisation of the Company.

7. Liability

The Company cannot under any circumstances be held liable in the event of non-performance or poor performance of the contractual services attributable to the User, in particular when registering on the Site.

The Company may not be held liable, or considered as having failed in these conditions, due to any delay or non-performance, when the cause of the delay or non-performance is related to a case of force majeure as defined by the case law of French courts and tribunals.

The Company shall in no event be liable to Users or any third party for any indirect, incidental, special or consequential damages - including, without limitation, any loss of profit or other indirect loss - resulting from Users' use of the Site or their inability to use it. The Company may not be held liable for any damage caused to persons or property, resulting in particular from fraudulent intrusion by a third party, from the use or unavailability of the Site or from any modification of the information made available on the Site.

This limitation of liability applies to the fullest extent permitted by law.

8. Fraud

The Operation is intended to allow the User to register for the event offered on the Site.

Any falsification of identity or address will invalidate the participation in the Event, as well as result in criminal proceedings against the person who provided such false information. The Company may, at any time, verify the identity of the participants by any means they deem useful.

9. Guarantee

The Company cannot guarantee and assert:

- that the Site, its Content and the Services available are free of viruses, data overwriting programs, Trojan horses or other destructive material;
- that the Site will function without suspension or interruption;
- that the information contained on the Site is accurate, complete or up-to-date.

The Company may at any time modify or interrupt, temporarily or permanently, all or part of the Site in order to carry out maintenance, improvements and/or modifications to the Site.

The Site may contain technical inaccuracies or other defects. The Company does not guarantee that these defects will be corrected. The Site and the content of this site are presented "as is". The Company expressly excludes any form of guarantee, and in particular any implicit guarantee relating to the conditions of browsing or consulting the site or the suitability of the site for normal or specific use, its quality or compliance with any legal provisions. This limitation of liability applies to the fullest extent permitted by law.

The User undertakes to guarantee and compensate The Company in the event of a dispute or complaint with a third party related to the violation of the rights of others or the General Terms and Conditions of Use set out herein.

10. Independence of governing law

The illegality, invalidity or unenforceability of any of the provisions of these GTCU shall not affect the legality, validity or enforceability of the remaining provisions.

11. Governing law - disputes

These General Terms of Use are governed and interpreted in accordance with French law. These GTCU are written in French.

In the event of a dispute related to the use of the Site, the User has the option of using a conventional mediation procedure or any other alternative dispute resolution procedure.

In the event of a dispute, in accordance with the provisions of Regulation No. 1215/2012 of 12 December 2012:

- the User must refer either to the court of the place where he or she resides, or to the French courts,
- The Company may refer the matter to the court of the place where the User resides.

The Company reserves the right to request and obtain injunctions or orders for the defence of its/their rights under the terms hereof.

Effective date: April 2022